

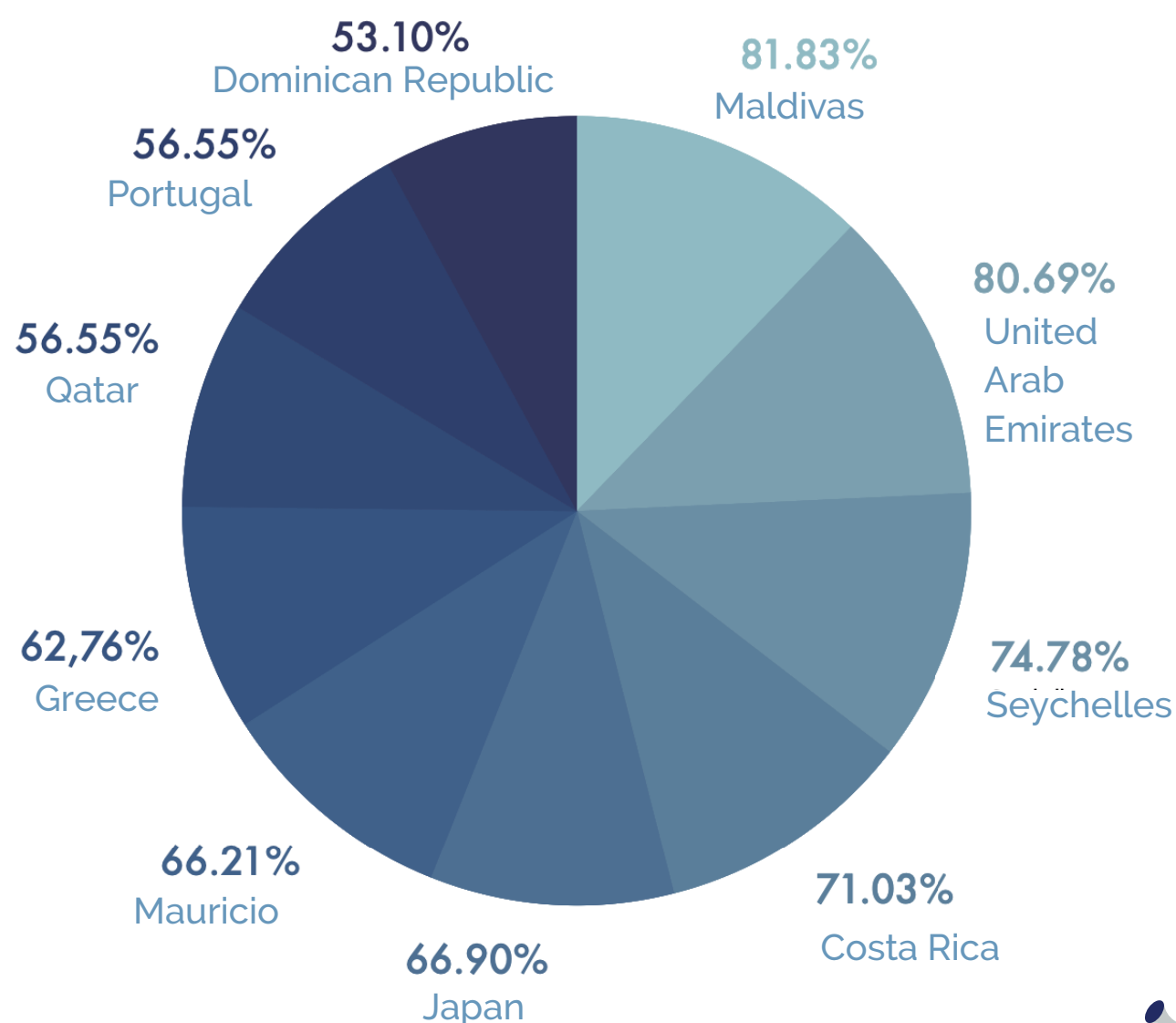
# PERCEPTION ON SAFE DESTINATIONS "SPRING 2021" - COVID\_19

We have surveyed 150 tourism professionals from all over Spain between March 15 th and 30 th, 2021.

## Ranking of international destinations with best perception to travel this summer

Those destinations that have declared themselves open to tourism and at the same time have combined consistent Covid\_19 management with low incidence figures and good external communication will continue to be the most likely to receive the next summer's tourist arrivals.

### TOP 10 World

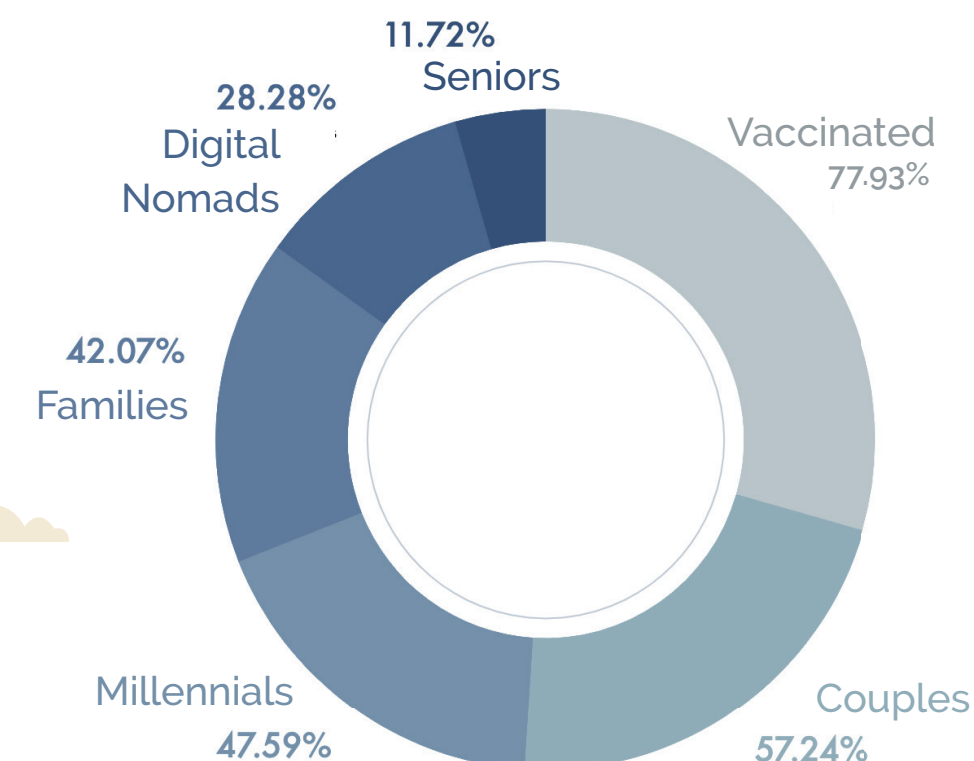
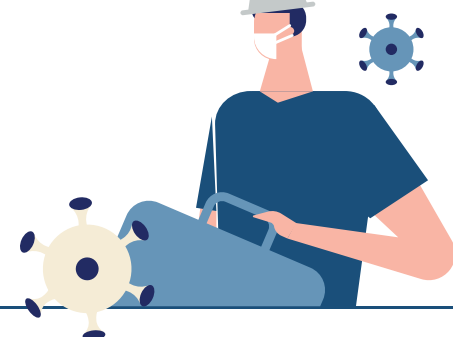


## What will make us decide?

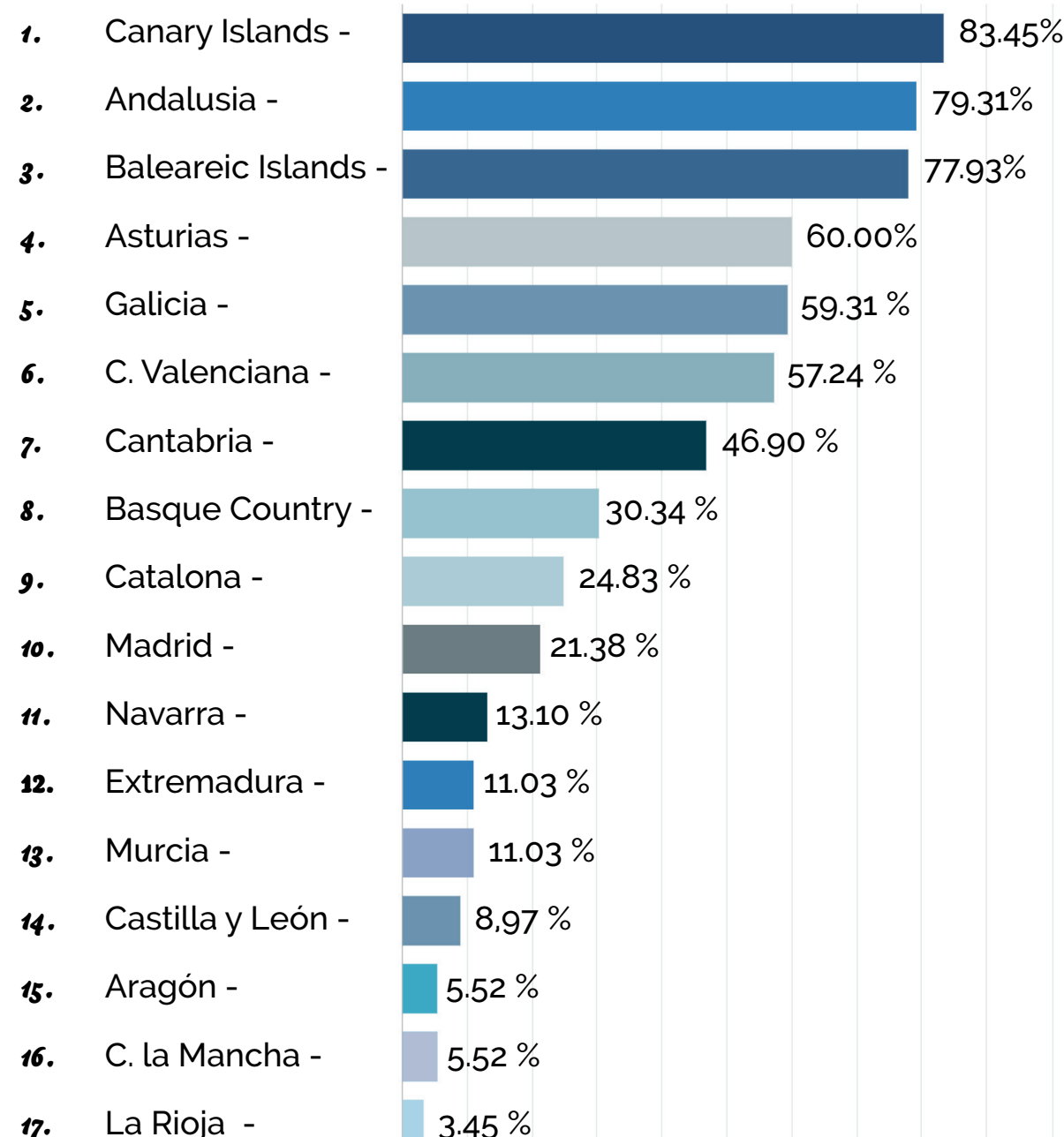
Covid-19 safety and affordable offers are the main requirements for choosing a destination: Covid-19 safety, prices and offers, nature and open spaces, connectivity/accessibility, reputational image and sustainability.

## Traveler profile most likely to travel

Vaccination brings back the freedom to travel and couples remain the main group in the Spanish market, without neglecting the increase of Millennials and traditional family tourism.



## Spanish autonomous communities with better perception rank



### TOP 3 Europe

1. Greece
2. Portugal
3. Italy

### TOP 3 Americas

1. Costa Rica
2. Dominican Republic
3. Cuba

### TOP 3 Africa

1. Seychelles
2. Mauricio
3. Tanzania

### TOP 3 Asia

1. Maldives
2. United Arab Emirates
3. Japan

